

The Forum for constructive ideas for

35 years

2016 ANNUAL REPORT





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# **CLUB EVENTS AND OPERATIONS**

Strengthening partnerships and creating new, meaningful connections were among the major achievements of MBC in 2016. The Club maximized its expanded membership and network to advance its advocacies and effectively promote Philippine trade and investment abroad.



## MBC 2016 MEETING AND EVENTS

Since 2016 was a Philippine general elections year, the Makati Business Club organized several events featuring presidential candidates and their economic agenda to spur discussions on what the country needs from its next leader. MBC also continued pursuing activities that engaged the business community, representing both local and foreign businesses, in meaningful dialogues with the public sector and contribute to addressing critical challenges that affect overall national development.

During the year, we enhanced business sector involvement in crafting industry policies and programs by hosting several public-private dialogues and roundtable discussions with multiple stakeholders. High-level government leaders, global business executives, and renowned thought leaders have likewise graced MBC functions in 2016.

#### INTERNATIONAL SPEAKERS

- 01. Martin Hamilton-Smith (27 May 2016)
  South Australian Minister for Investment and Trade
- 02. Luis Antonio Calvo (28 June 2016)

  Spanish Ambassador to the Philippines (July 2014-present)
- 03. Philip Goldberg (29 July 2016)
  Former US Ambassador to the Philippines (2013-2016)
- **04.** Richard Graham MP (26 August 2016)
  British Prime Minister's Trade Envoy to the Philippines
- 05. Meg Rithmire (7 November 2016)
  British Prime Minister's Trade Envoy to the Philippines
- 06. John Negroponte (23 June 2016)
  Co-hosted with the Philippines-United States Business Council
  Co-Chairman, US-Philippines Society
  Former US Ambassador to the Philippines (1993-1996)
- 07. Thomas Hubbard (23 June 2016)
  Former US Ambassador to the Philippines (1996-2000)
  Senior Director, McLarty Associates















#### PHILIPPINES-BASED SPEAKERS

01. Albert del Rosario (11 March 2016) Secretary of Foreign Affairs, Republic of the Philippines (2011-2016)

# 02. Grace Poe Llamanzares (16 March 2016) Senator, Republic of the Philippines Presidential Candidate in the 2016 General Elections

- 03. Manuel "Mar" Roxas (30 March 2016)
  Presidential Candidate in the 2016 General Elections
- 04. Rodrigo Duterte (22 April 2016)

  Mayor, City of Davao, Philippines

  Presidential Candidate in the 2016 General Elections
- 05. Emmanuel Esguerra (8 May 2016)
  Director-General, National Economic and Development
  Authority (Feb 2016 May 2016)
- O6. Ernesto Pernia (23 June 2016) Director-General, National Economic and Development Authority (May 2016 - present)
- 07. Ramon Lopez (26 August 2016)
  Secretary, Department of Trade and Industry















## **SPONSORSHIPS**

In 2016, MBC released a total of 33 publications which includes the MBC 2015 Annual Report, Philippine Economy-At-A-Glance, MBC Forum, MBC Research Report, MBC Notes and Briefs, a partnership economic report with Oxford Business Group, and the release of eleven (11) business council newsletters. Some of these materials were supported by the following sponsors:



## **MEMBERSHIP**

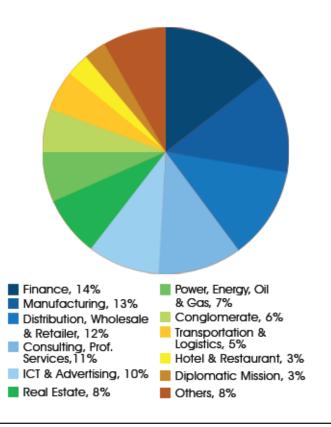
Membership to the Makati Business Club is by invitation with endorsements from existing members. As of December 2016, total membership increased to 402 corporate members from 400 (Dec 2015). Total individual members/representatives is 747 including honorary members. Please note that the difference in 2015 individual members/representative versus the 2016 figure is due to some corporate members delayed reporting of replacements for resigned/retired employees of the company.



MBC MEMBERSHIP

0.5% increase in the number of corporate membership in 2016.

Of the 402 corporate members, 14.43% are in the finance sector composed of banks and non-banks including pre-need and investment holding companies, 12.94% manufacturing (food & beverage, drugs, chemicals, metal fabrication), 12.44% distribution, wholesale & retailer, 11.19% consulting and professional services which include accounting, architectural, and legal firms. The remaining 49% are composed of various sectors such as ICT, real estate, power, energy, oil & gas, conglomerates, transportation & logistics, hotel & restaurants, diplomatic mission & trade.



## **EVENTS ATTENDANCE**

MBC conducted ten (10) events for the year 2016. Nine (9) events are Joint Membership Meetings (JMM) in partnership with other business associations (due to election year), and one (1) General Membership Meeting (GMM). MBC also coordinated and co-hosted special

meetings with other domestic and international business organizations (ASEAN related meetings, Iloilo Business Meetings).

The following are the top member attendees for the previous MBC events.

MBC Members Top Attendees 2016			
COMPANY	REPRESENTATIVES	TOTAL NO. EVENTS	
STATE INVESTMENT TRUST, INC.	SUSANA MONZON	9	
PHINMA GROUP	RAMON DEL ROSARIO, JR.*	7	
PALAFOX ASSOCIATES	FELINO PALAFOX, JR.	7	
ANZ MANILA BRANCH, PHILIPPINES	CHARLES RODRIGUEZ	7	
STATE INVESTMENT TRUST, INC.	ALLEN C. ROXAS	7	
NOMURA SECURITIES PHILIPPINES, INC.	MAKOTO TOTSUKA	7	
LIBERTY COMMODITIES CORPORATION	WILLIAM CARLOS UY	7	
BENEDICTO STEEL CORPORATION	SIXTO T. BENEDICTO	6	
US-ASEAN BUSINESS COUNCIL	ELIZABETH MAGSAYSAY-CREBASSA	6	
CARGILL PHILIPPINES INC.	PHILIP SOLIVEN	6	
PDB PROPERTIES INC.	AMB. JESUS P. TAMBUNTING	6	

<sup>\*</sup>MBC Board Member

## TRADE AND INVESTMENT PROMOTION

True to its mandate of promoting trade and investment, MBC vigorously strengthened its Regional Affiliates Program in 2016 to complement the administration's call to support regional development and growth. Further, through the Philippine-British, Philippines-France, Philippines-Malaysia, Philippines-Singapore, and Philippines-United States Business Councils, MBC organised several dialogues with key government officials and incoming business delegations focused on strategic topics to boost regional trade and investment.



## APEC BUSINESS ADVISORY COUNCIL



Following the troika system of leadership in the Asia-Pacific Economic Cooperation (APEC), the Philippines continue to lead the APEC Business Advisory Council (ABAC) as the group's co-chair in 2016, with Peru as the host and chair. ABAC Philippines was represented by MBC Trustee, Doris Magsaysay-Ho, and National Competitiveness Council (NCC) Private Sector co-chair Guillermo Luz.

MBC provided secretariat support to ABAC Philippines assigning staffers to handle both administrative and substantive matters; assisting ABAC members, particularly during the four ABAC meetings for the year, and the meetings with APEC Philippines officials, including the briefing of the President for the Dialogue with Leaders.

- o Roundtable on Innovation in March
- o APEC Senior Official's and Related Meetings Arequipa, Peru in May 11-15
- o APEC Workshop on Promoting SMEs' Participation into Food Supply Chains — Hanoi, Viet Nam in May 26-27
- o APEC Workshop on Promoting SMEs' Integration into the Regional and Global EGS Markets — Hanoi, Viet Nam in July 28-29
- o ABAC 1 San Francisco, USA in February 24-28

- o ABAC 2 Port Moresby, Papua New Guinea in April 24-27
- o  $\,$  ABAC 3 Shenzhen, China in July 31-August 4
- o ABAC 4 Lima, Peru in November 14-16
- o ABAC CEO Summit and Dialogue with Leaders Lima, Peru in November 17-19

MBC also supported ABAC- and APEC-related events by tapping its membership and network to participate and contribute in the various activities and roundtable industry discussions in 2016, including the CEO Summit in Lima.

- o ABAC PH-led Roundtable on the Philippine Innovation System in March 2016
- o MBC members attended the APEC CEO Summit in Lima
- MBC members and PBG-JFC were asked to be respondents to the ABAC-sponsored USC Marshall School Study on Addressing Non-Tariff Barriers (NTBs) in Asia-Pacific Food Markets

MBC Secretariat continues to handle the financial account and banking transactions of ABAC Philippines. This includes the preparation of financial reports and completion of the audit reports.

## PHILIPPINE SERVICES COALITION



In support of the Philippines' priority to push for a new services agenda during its hosting of APEC in 2015, ABAC Philippines championed the revitalization of the Philippine Services Coalition (PSC), co-convened by the Makati Business Club and the Philippine Chamber of Commerce and Industry.

The PSC serves as a platform for the country's services industries to advocate for meaningful reforms to strengthen the services sector and to advance the Philippine services agenda on the global stage. The PSC is one of the founding members and serves as the country's official representative to the Asia-Pacific Services Coalition (APSC).

In 2016, ABAC Secretariat met with TESDA to discuss possible ways forward on labor mobility. TESDA shared updates on standardizing technical skills and competencies of workers in ASEAN in the culinary and tourism industry. The Secretariat also met with Ateneo School of Medicine and Public Health to look into how the ELR model can be applied to healthcare workers.

In October 2016, the PSC, in partnership with MBC's IDAR Project hosted the First Philippine Services Conference and Roundtable Discussion: Creating Synergies and Value for Global Participation. The conference brought together

representatives from the country's services sector, government and academe to engage in critical dialogue on services trade with the view of maximizing the development gains that the sector can bring. Roundtable discussions on the Professionals, Creatives, Health Services and Medical Tourism, Construction, and Logistics sectors were also held. Private sector inputs gleaned from the conference and RTDs were submitted to DTI.

As one of the co-Convenors of the Asia-Pacific Services Coalition, PSC participated in the Coalition's second general Meeting held at the margins of the China Beijing International Fair for Trade in Services on May 2016.

#### APEC BUSINESS TRAVEL CARD



## Asia-Pacific Economic Cooperation

MBC is one of the three business organizations in the Philippines authorized to endorse and process application of business travellers for the APEC BUSINESS TRAVEL CARD. Businessmen who meet the requirements and are issued an ABTC enjoy pre-cleared entry to participating APEC economies, multiple short-term entry to these economies, faster immigration processing on arrival, and access to special APEC lanes at major airports.

In 2016, MBC processed 16 new and 44 renewal applications for the ABTC, of which 100% were approved. Through this program, more MBC members

and affiliates enjoy the benefits of a smoother and efficient business travel experience within the Asia-Pacific region. The validity is a five-year, short-stay, multiple-entry to participating APEC member economies

Participating economies in the APEC Business Travel Card scheme currently include Australia, Brunei Darussalam, Chile, Chinese Taipei, Hong Kong, Indonesia, Japan, Republic of Korea, Malaysia, Mexico, New Zealand, Papua New Guinea, People's Republic of China, Philippines, Peru, Russia, Singapore, Thailand and Vietnam.

## **BILATERAL BUSINESS COUNCILS**



The Philippine-British Business Council was launched on 13 November 1995 in Manila, Philippines in the presence of Philippine Trade and Industry Secretary Rizalino Navarro and British Minister of State Lord Fraser. The council's objectives are to create a forum for contact and mutual business development between council members, identify areas where the business sector of both countries could work together for mutual benefit, and identify targeted sectors for future collaboration and work programs, among others.

The Council is currently chaired by Amb. Jesus Tambunting. The Makati Business Club serves as the secretariat for the PBBC.

## 2016 Activities and Supported Events

28 January

**UK Financial & Professional Services Seminar** 

In support of UK Trade and Investment of the British Embassy Manila, a seminar was held to highlight British prospects for Philippine commercial cooperation in financial, legal, advisory, engineering, PPP infrastructure, and similar services.

25 August

BCCP-PBBC-MBC Special Membership Meeting with UK Special Trade Envoy Richard Graham MP and Philippine Trade and Industry Secretary Ramon Lopez

The PBBC partnered with the British Chamber of Commerce Philippines and the Makati Business Club to host British Prime Minister's Special Trade Envoy to the Philippines Richard Graham MP and DTI Secretary Ramon Lopez in a special luncheon with the Philippine and British business leaders.

19 September

General Membership Meeting with the Parliamentary Delegation from the British Group of the Inter-Parliamentary Union

As a key component of the Philippine Senate's programmes towards international parliamentary cooperation, the PBBC hosted a general membership meeting with the visiting BGIPU delegation and captains of Philippine industry for an economic briefing and discussion of various legislative reforms critical to improving Philippine-British bilateral business climate.





3 Newsletters published



The Philippines-France Business Council was launched on 6 October 1998 in Manila, Philippines with Philippine Trade and Industry Undersecretary Melito Salazar and French Minister of Foreign Trade Jacques Dondoux in attendance. The council's objectives are to identify and develop areas of cooperation between French and Philippine corporations; to encourage and develop further investments; to enhance and expand trade links; and to develop and foster cooperation between French and Philippine companies in third-party countries in the Asia-Pacific region.

The Council is currently chaired by Mr. Anthony Huang Jr. The Makati Business Club serves as the secretariat for the PFBC.

## 2016 Activities and Supported Events

26 February

Conferment of Legion d'Honneur to PFBC Chairman Anton Huang

The French Embassy conferred the Legion of Honour to PFBC Chairman Anton Huang's commemorating and recognising his significant contributions towards the advancement of Philippine-French relations over the recent years, among which are taking the business lead in bilateral strides, the revitalisation of the Philippines-France Joint Economic Cooperation Committee, and assumption of leadership of the France-Philippines United Action (streamlining French private sector aid in response to Typhoon Haiyan).

18 March

French Business Opportunities Seminar

The PFBC partnered with the French Embassy commercial office to co-organise a seminar and business networking platform on the sidelines of the ADB Business Opportunities Fair, connecting Philippine firms with the visiting French business delegation.





2 Newsletters published

# PHILIPPINES-MALAYSIA BUSINESS COUNCIL

The Philippines-Malaysia Business Council (PMBC) was established in 1996 to promote trade and investments between the Philippines and Malaysia. It is composed of top business executives who seek to explore business opportunities between the two countries and to promote the exchange of views on policies of mutual concern.

The Council is currently chaired by Mr. Ramon Ang. The Makati Business Club serves as the secretariat for the PMBC.

9 Current Members



## 2016 Activities and Supported Events

6-7 September Business Networking Session with Malaysian ICT delegation

The PMBC organised business meetings with the visiting ICT delegation from Malaysia, in close coordination with the Embassy of Malaysia Trade Office.

24 October

Meeting with Malaysian Timber Council

The PMBC in partnership with the Makati Business club organised a special meeting with Philippine companies to discuss commercial prospects in sustainable and innovative agribusiness.



2 Newsletters published



The Philippines-Singapore Business Council (PSBC) was established in 13 October 1994 in the presence of Philippine President Fidel Ramos and Singapore Prime Minister Goh Chok Tong. The council's objectives are to identify and develop areas of cooperation between both countries' private sectors; to encourage and develop further investment in both the Philippines and Singapore; to encourage and develop trade links between both countries; to encourage joint exploration of business opportunities in third countries; to identify business opportunities, particularly at the level of small- and medium-sized enterprises; and to enhance networking, contacts, and exchange of information between the private sectors of both countries.

The Council is currently chaired by Mr. Guillermo Luchangco. The Makati Business Club serves as the secretariat for the PSBC.

24<sub>Current Members</sub>





2 Newsletters published



The Philippines-United States Business Council (PUSBC) is composed of the top executives of leading corporations in the Philippines with close business ties to American corporations. It was organized in 1987 after President Corazon Aquino's state visit to the US. The council's objectives are to enhance and promote Philippine-US business relations through its counterpart US-Philippine Business Committee, the Philippine-American Chamber of Commerce, the US-ASEAN Business Council, and individual companies and partners. Over the long term, the tangible results expected are increased trade and investments from the US.

Mr. Ramon del Rosario, Jr. served as the Council chairman until August 2016, and he was succeeded by Amb. Jose Cuisia Jr. The Makati Business Club serves as the secretariat for the PUSBC.





Newsletters published

### 2016 Activities and Supported Events

19 February **Economic Briefing and Networking Session** 

The PUSBC, in partnership with SGV, organised a briefing and business networking for the visiting Filipino and Chinese Chamber of Commerce delegations from Hawaii.

3 March Philippine Business and Investment Forum

The PBIF was a high-level and multi-sectoral cooperation between Philippine and American Governments and private sector, connecting American firms with the Philippine economic and investment agenda, as well as with key representatives from the Philippine Government and business community.

23 June General Membership Meeting with Socio-Economic Planning Secretary Ernesto Pernia and the US-Philippines Society

The PUSBC and the Makati Business Club co-organised a comprehensive introduction and briefing of the Duterte Administration's 10-Point Socio-Economic Agenda for the visiting delegation of the US-Philippines Society.

Private Sector Dialogue with the US-ASEAN Business Council 11 August Senior Trade Mission

> The PUSBC organised a special dialogue to bridge American business with the commercial opportunities and prospects for trade and investment in Mindanao.

18 November Business Breakfast with ASEAN Transport Mission

PUSBC co-organised a high-level roundtable with the regional heads of America companies to discuss level of market entry and modes of access for investments in Philippine transportation

## **REGIONAL AFFILIATES**



The Makati Business Club maintains links with independent business organizations based outside Metro Manila through its Regional Affiliates Program. This program enables the MBC to exchange information and ideas with other business clubs across the different parts of the country regarding business and economic issues, helps build consensus among the business groups on issues of national interest, and promotes more business interaction.

### The following are MBC's partners in its Regional Affiliates program:

1 3	
ARMM Business Council	lloilo Business Club
Cagayan de Oro Chamber of Commerce	Metro Batangas Business Club
Calamba City Business Club	Mindanao Business Council
Cebu Business Club	Muslim Business Forum
Davao City Chamber of Commerce	Sta. Rosa City Business Club
Iligan Bay Chamber of Industries	

# Signing of a Memorandum of Understanding and Cooperation with Metro Batangas Business Club as Regional Affiliate



The Makati Business Club and the Metro Batangas Business Club (MBBC) signed a Memorandum of Understanding on 20 September 2016 in Batangas City. MBBC president Bernard Vicente Mayor, Jr. and MBBC chairman Fely Ramos signed the document on behalf of MBBC, while MBC executive director Peter Perfecto was present to sign the MOU on behalf of MBC. The MOU formalized the cooperative relationship and affiliation between MBC and MBBC for the purposes of coordination, exchange of ideas and relevant information, expansion of network for both parties' members, widen participation in relevant socioeconomic and political issues, and establish mutually-beneficial partnerships in special projects and activities.

## 4th National Conference of Independent Business Organisations (Iloilo City, Philippines)

The Makati Business Club, in partnership with the Iloilo Business Club, organized the 4th National Conference of Independent Business Clubs on 11 November 2016 in Iloilo City. This event is part of a series of dialogues and gatherings of national and regional business groups to discuss economic and industry-specific issues deemed critical to the development of our regions.

The theme for the 4th National Conference of Independent Business Clubs is "Unified Vision and Goals to Achieve Inclusive Growth," in line with the current administration's drive to promote regional progress, as well as to highlight the country's economic priorities such as infrastructure development, energy security, and creation of a business-friendly environment. This event will feature informative and rich discussions among top government officials, business executives, and industry experts, and will gather close to 200 participants from the Philippine business community.





Prior to the conference, the leaders of the affiliate groups met to discuss and agreed on a list of priority issues and recommendations to present to President Duterte. The following are the group's key recommendations in establishing sustained inclusive growth:

- Support policies that promote dynamic and flexible employment arrangements;
- Sustain the existing mechanism of wage determination through the Regional Tripartite Wages and Productivity Board:
- Re-evaluate the moratorium on land conversion and introduce reforms in land administration:
- Establish connectivity among the country's power grids and adopt a balanced energy mix;
- Oppose the proposal to grant BIR examiners the power to open bank deposit accounts on allegation of fraud without seeking Court of Appeals' approval;
- Engage the business sector in promoting equal economic opportunities as a vital component in the ongoing peace process;
- Facilitate the crafting and implementation of regional infrastructure plans to promote growth in urban centers and development in the countryside;
- Deepen the administration's drive against corruption, especially in its initiative to reduce unnecessary bureaucracy and red tape to improve public service delivery and ease of doing business;
- Enforce environmental laws and regulations, specifically on waste management, sewage and septage; and
- Call for a well-directed and communicated foreign policy and support a balanced approach to international relations



An integral part of the Makati Business Club's mission to contribute to nation-building is its policy advocacy and reforms agenda. The Club provides its Members with an avenue to understand the most pressing issues of the day and provide their own insights into the discussions with relevant stakeholders. MBC also engages in discussions in other important, societal issues such as on environment, education, and peace and order. The Club continues to collaborate with other business organizations to provide a stronger, unified voice for business.

The main thrust of the Club is to foster and promote the role of the business sector in national development efforts, both in the planning and the implementation of policies. It is committed to addressing national economic and social issues that affect the development of the Philippines.

As part of its core work of representing its members and the business community, the MBC Chairman, trustees, as well as the MBC Secretariat actively engage with government partners, other business groups, CSOs, and the academe to further promote its advocacies and lend its voice on national development discussions. This includes representing MBC in relevant meetings/ events either as resource person or delegate, meeting with institutional partners to provide industry/business environment information, attending to press interviews, participating in government-organized RTDs and committee hearings in House and Senate, conducting research work on relevant socioeconomic issues, delivering speeches or presentations in relevant events, submitting position papers, producing publications, and organizing events such as conferences and business matching sessions.

MBC's policy advocacy efforts are boosted through its publications which provided independent and critical analysis of key issues of national and business interest. In 2016, MBC released a total of 33 publications, in addition to sixteen (16) press statements and position papers, and numerous website e-news articles. This includes the MBC Notes, a report containing highlights of discussions and action points raised during MBC's roundtable discussions and small group meetings.

The following were the key advocacies and priority issues of MBC in 2016:

- 1. Convene the Legislative Development Advisory Council (LEDAC)
- 2. Rationalization of Fiscal Incentives
- 3. Amending the economic provisions of the Philippine Constitution
- 4. Developing an innovation ecosystem to support start-up ideas
- 5. Comprehensive Tax Reform
- 6. Infrastructure and transport development
- 7. Energy sufficiency and efficiency
- 8. Respecting sanctity of contracts
- 9. Implementation of the Customs Modernization and Tariff Act and the National Single Window
- 10. Pursuit of a Land Use National Act and Land Administration and Management Reform
- 11. Address abuses in labor contractualization











## **PUBLICATIONS**

The table below summarizes the publications produced by our secretariat in 2016.

PUBLICATION	PUBLISHED
Philippine Economy-at-a-Glance	4
MBC Executive Outlook Survey 2016	1
MBC Research Report	2
MBC Primer	1
MBC Forum	8
MBC Notes and Briefers	3
Philippine Government Directory 2016	1
MBC Annual Report 2015	1
PH-British Business Council newsletter	3
PH-Singapore Business Council newsletter	2
PH-US Business Council newsletter	2
PH-France Business Council newsletter	2
PH-Malaysia Business Council newsletter	2
Philippines 2016 Report with OBG	1
MBC Press Statements and Position Papers	16



TITLE	MBC OR JOINT STATEMENT	RELEASE DATE
On the Senate's Passage of the Customs Modernization and Fariff Act	MBC Statement	19 January 2016
Calling for the Swift Resolution of Pending Presidential Disqualification cases in the Supreme Court	MBC Statement	26 February 2016
Press Release on the Results of the MBC Executive Outlook Survey 2016	MBC Statement	6 April 2016
On Public Officials Invoking Bank Secrecy	MBC Statement	29 April 2016
On the 2016 Philippine General Elections	MBC Statement	11 May 2016
Calling for President Benigno Aquino III to Sign the DICT Bill	PBG-JFC Joint Statement	18 May 2016
Supporting the Urgent Call to Resolve the Transportation Crisis	PBG-JFC Joint Statement	21 June 2016

TITLE MB	BC OR JOINT STATEMENT	RELEASE DATE
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On the Results of the World Economic Forum's Global Competitiveness Report 2016-2017	MBC Statement	28 September 2016
Welcoming the Government's Efforts to Rebuild Relationship with China, and Calls for a National Dialogue on Strategic Relations	MBC Statement	25 October 2016
On the Policy Proposals of the Independent Business Clubs	Joint Statement	11 November 2016
Letter to President Rodrigo Duterte Supporting the Philippine Ratification of the Paris Agreement on Climate Change	MBC Statement	11 November 2016
Position Letter to the House Committee on Constitutional Amendments Supporting for the Relaxation of the Economic Restrictions in the Philippine Constitution	MBC Statement	16 November 2016
Denouncing Marcos Burial at the Libingan ng mga Bayani	MBC Statement	22 November 2016
Supporting the Call to Extend the Term of BSP Governor Amando Tetangco	MBC Statement	25 November 2016
Position Letter to the House Committee Chair on Public Information Supporting the Freedom for Information (FOI) Bill	MBC Statement	13 December 2016
Calling for the Full Implementation of the Sin Tax Law	PBG-JFC Joint Statement	19 December 2016

## MBC ROUNDTABLE DISCUSSIONS ON TAX REFORM

In 2016, the Makati Business Club, in partnership with the Bureau of Internal Revenue (BIR) and CSR Philippines, organized and hosted two (2) high-level roundtable meetings on the proposed comprehensive tax reform program of the Duterte administration. During these consultative meeting,

the business leaders gained a better understanding of the four tax reform packages being proposed by the Department of Finance and BIR, and most importantly, these RTDs provided stakeholders the avenue to provide substantial inputs regarding the tax reform proposals.





MBC, in its capacity as the Secretariat of the Integrity Initiative, Inc, supported the Philippine Tax Congress held on 28 September 2016, a gathering primarily organized by CSR Philippines with several government agencies and business groups. Finance Secretary Sonny Domiguez presented in detail the administration's legislative and regulatory proposals in order to attain a simpler, fairer

and more efficient tax system. Also present to discuss the legislative proposals on this issue were Sen. Sonny Angara, Sen. Bam Aquino, Cong. Miro Quimbo, and Cong. Dakila Cua. An important part of the program was the dialogue with business leaders who were able to raise their recommendations aired during the MBC roundtable discussions before the government leaders present.

## 2ND JOINT PUBLIC-PRIVATE HIGH LEVEL DIALOGUE

One of the commitments under the Open Government Partnership (OGP) is to reinvigorate this consultation and dialogue structure between business and government, and through this achieve the ultimate end-goal of improving public service delivery. To implement this OGP commitment, the Philippine government tapped the Philippine Business Groups- Joint Foreign Chambers (PBG-JFC) in establishing a joint public-private secretariat and in institutionalizing regular and formal meetings between business and government.

In 2016, the Makati Business Club served as the private sector secretariat for this initiative. The Club organized the 2nd Public-Private Sector High-Level Dialogue between the PBG-JFC and the Economic Development Cluster (EDC) on 22 April 2016 in Makati City. The dialogue is a follow-up on the October 2015 meeting where the private sector presented their priority issues and recommendations.

On 22 April 2016, the MBC organized the 2nd Public-Private Sectors High-level Dialogue at the Peninsula Hotel, Makati City. The private sector was represented by the heads of MBC, Alyansa Agrikultura, Chamber of Mines of the Philippines (COMP), Filipino-Chinese Chamber of Commerce (FCCII), Financial Executives Institute of the Philippines (FINEX), Management Association of the Philippines (MAP), Philippine Chamber of Commerce and Industry (PCCI), Philippine Exporters Confederation (PhilExport), American Chamber of Commerce

(AmCham), Australia-New Zealand Chamber of Commerce (ANZCham), European Chamber of Commerce (ECCP), Japanese Chamber of Commerce (JCCI), Korean Chamber of Commerce (KCCP), and the Philippines Association of Multinational Companies Regional Headquarters, Inc. (PAMURI).

From the government side, the delegation was headed by Finance Secretary Cesar Purisima and was joined by DTI Secretary Adrian Cristobal, DPWH Secretary Rogelio Singson, and Secretary Fredelita Guiza, Presidential Assistant for Food Security and Agriculture Modernization, together with several Undersecretaries from various department. The present Cabinet members and department heads presented updates on the priority issues and programs. The report includes updates on major infrastructure projects of DPWH and DOTC, status report on efforts to improve agricultural productivity, updates on regulatory impact assessment initiative of DTI, and initiatives to lower electricity rates.



## PHILIPPINE SERVICES CONFERENCE & SECTORAL DISCUSSIONS

The "Philippine Services Conference and Roundtable Discussion: Creating Synergies and Value for Global Participation" was held last 4 October 2016 at the Makati Diamond Residences. The event was organized by the Philippine Services Coalition and Makati Business Club, as part of its Information Dissemination and Advocacy on the Philippines' Readiness for the ASEAN Economic Community in 2015 and the Trans-Pacific Partnership (IDAR) The discussion was aimed at gathering initial business inputs and positions towards international trade agreements. The event marked the first time services players from key growth areas were brought together to get their insights and recommendations on important business and trade issues.

Speakers for the morning session discussed key features of TPP on the following topics: 1) assessment of the growth environment for the services sector, 2) strategies to consider for a more globally competitive services sector, and 3) key TPP provisions related to services sector.

The second part of the event was composed of five (5) simultaneous roundtable discussions focusing on potential growth subsectors to allow the stakeholders to share their initial thoughts and positions concerning opportunities and threats that international trade deals such as AEC and TPP present to Philippine business and industries. The breakout sessions focused on the following services sectors: 1) professionals, 2) creatives, 3) health services and medical tourism, 4) construction and public utilities, and 5) transport and logistics.

A detailed Conference report and RTD discussions points and recommendations were submitted to the Department of Trade and Industry (DTI) for consideration.



## 2016 CORPORATE GOVERNANCE FORUM

In partnership with the Securities and Exchange Commission (SEC) and the Philippine Stock Exchange (PSE), including sponsors institutions, the Makati Business Club organized a whole-day Corporate Governance Forum 2016 at the Philippine Convention Center, Pasay City. The primary objective of the conference is to provide the SEC and PSE a venue to discuss with CEOs and Governance/Compliance Officers of publicly-listed corporations (PLCs) the proposed amendments to the Corporation Code, Securities Regulation Code, updates to the SEC Corporate Governance Rulings, and other initiatives to align local corporate governance standards with the ASEAN Corporate Governance Standards.

The event also presented ideal cultures of good governance, integrity and anti-corruption in businesses as practices today, discussed issues of corporate criminal liability, corporate financial disclosures and transparency, and the proposed amendments to the economic provisions of the Philippine Constitution.

Vice President Leni Robredo was the conference's keynote speaker, and she presented the increasing trend of stunted children in the country, driven by the lack of proper nutrition given to pregnant women and children during their early years. The Vice President encouraged businesses to help address this problem through corporate social responsibility efforts.



#### ROUNDTABLE DISCUSSION ON 'AMBISYON NATIN 2040'

The Makati Business Club, with the Management Association of the Philippines (MAP), hosted a small-group meeting on May 6, 2016 at the Fairmont Hotel, Makati City featuring National Economic and Development Authority (NEDA) Director General Emmanuel Esguerra as guest speaker to present "AmBisyon Natin 2040."

DG Esguerra shared that the "vision for the country" can be achieved with a responsive, adaptive, resilient, and inclusive economy driven by productivity growth to create more and better quality jobs. And productivity growth and resiliency can happen with the existence of the following key drivers:

- Competitive enterprises generating high quality jobs
- · Agile and nimble high-quality workforce

- Healthy society with social protection
- Citizen-centered, responsive, and accountable government
- Efficiently managed natural resource and environment

AmBisyon Natin 2040 is the collective long-term vision and aspirations of the Filipino people for themselves and for the country for the next 25 years. Developed through public consultations involving 41 focused group discussions and a national survey covering 10,000 respondents, as well as thematic studies under the guidance of a public-private advisory committee, the Vision describes the kind of life the people want to live and how the Filipinos hope for the country to look like by 2040.

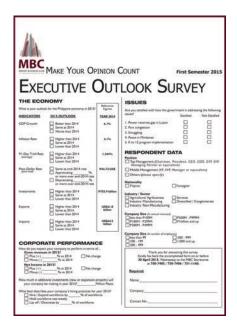


## **SURVEYS**

#### 2016 MBC EXECUTIVE OUTLOOK SURVEY

The 2016 MBC Executive Outlook Survey was conducted among MBC members from 2 February to 16 March 2016, and this seeks to the only EOS conducted considering it is an election year. A total of 71 responses were recorded, representing 17.75% of MBC's 400 member companies, excluding foreign embassies and trade offices. The survey sought the Members' 2016 outlook for the Philippine economy and how this impacts their business plans for the year in terms of investments and workforce.

Majority of Makati Business Club members have an optimistic outlook for the year, generally expecting the Philippine economy to improve on its 5.8% GDP growth in 2015 and foreseeing an increase in approved investments in 2016, compared to last year's P106.6 billion (from Q1 – Q3). In addition, they are projecting increases in both imports and exports this year, from last year's P62.6 billion and P54 billion, respectively.



#### WORLD ECONOMIC FORUM EXECUTIVE OPINION SURVEY

The Makati Business Club continues to be the World Economic Forum's Philippine partner institute in preparing the 2016-2017 WEF Global Competitiveness Report. The 2016-2017 Report was published in 28 September 2016. It placed the Philippines 57th out of 138 economies in the world competitiveness ranking, which is down 10 notches from the previous year's ranking at 47th. Since 2010, the Philippines has risen by 28 places, making the country among the world's most improved economies during the period.

The Club has been administering the annual WEF's Executive Opinion Survey since 1993.



## 2ND MONITORING ROUND OF GLOBAL PARTNERSHIP FOR EFFECTIVE DEVELOPMENT COOPERATION (GPEDC)

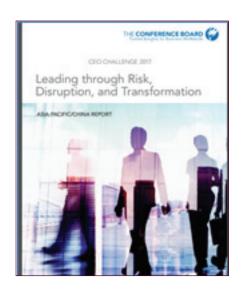
In support of the Philippines' participation in the 2nd Monitoring Round of Global Partnership for Effective Development Cooperation (GPEDC), the Makati Business Club partnered with the National Economic and Development Authority (NEDA) in gathering private sector groups' assessments on the country's readiness in organizing and sustaining effective and inclusive public-private dialogues (PPDs).

This monitoring exercise identified the key contributing factors for increased PPDs and assessed ways to strengthen these dialogues at the country level. The process covered the following: local and foreign groups, MSMEs, industries, services groups, regional business councils (from Visayas and Mindanao), and exporters' groups. The results were presented by NEDA in late 2016 in Nairobi, Kenya.

#### THE CEO CHALLENGE SURVEY 2017

In 2016, MBC also partnered with The Conference Board in putting together the report "Leading Through Risk, Disruption, and Transformation," an Asia-Pacific/Chinawide report that covers companies' strategies in meeting current business challenges in the areas of human capital, innovation, regulations and risks, and sustainability, among others.

In the Philippines, MBC carried out the survey from early-September until October 2016.



#### COMMUNICATIONS AND ONLINE PRESENCE

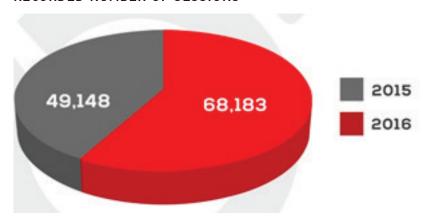
In terms of reaching our principals and the general public through the MBC website, Google Analytics revealed that the Club's website experienced a significant increase in traffic from the Philippines and from other countries. Majority of the website visitors (67%) are from the Philippines.

In 2016, there was a 39% increase in the recorded number of sessions compared to 2015, with an average duration of 1 minute and 20 seconds per session. Note that a "session" is the period of time that a user is actively engaged with the MBC website. With regard to users, we recorded a 43% increase in the recorded number of users, both new and returning.

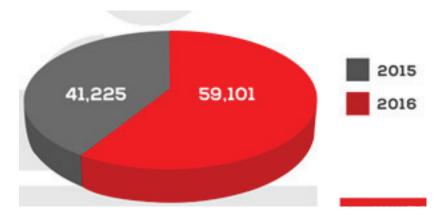
In addition, MBC has increased its online activity via social media application, Twitter. Quotes from guest speakers and photos during an MBC event are shared in real time at the MBC twitter account, @MBCForum.



#### RECORDED NUMBER OF SESSIONS



#### RECORDED NUMBER OF USERS





transactions continued to be among MBC's priorities in 2016 under its Projects Unit. MBC's IDAR Project, with initiatives which explored expanding and deepening the country's trade agreements, was also extended to two more years.

#### INTEGRITY INITIATIVE

Integrity Initiative, Inc. (II, Inc.) is a non-profit organization incorporated on 09 July 2013 under the direction and purview of a Board comprised of representatives from the Financial Executives of the Philippines (FINEX), Makati Business Club (MBC), the Management Association of the Philippines (MAP), American Chamber of Commerce of the Philippines (AmCham), and European Chamber of Commerce of the Philippines (ECCP). II, Inc. is primarily engaged in a long-term private sector-led campaign to promote common ethical and acceptable integrity standards in the business community and among various sectors of society.

II, Inc. recognizes tools, concepts and materials developed by international organizations like the World Bank Institute, United Nations, and non-government organizations fighting corruption, including Transparency International, World Economic Forum, International Business Leaders Forum. International Chambers of Commerce, and the Center for International Private Enterprises. Specific frameworks such as the United Nations Convention Against Corruption (UNCAC) as well as the UN Reporting Guidance on the 10th Principle under the Global Compact, Organization for Economic Cooperation and Development (2011) Convention on Combating Bribery of Foreign Public Officials in International Business Transactions, and the Asia-Pacific Economic Cooperation (APEC) Anti-Corruption Code of Conduct for Business were also adopted.

The target groups of the Integrity Initiative are business support organizations/chambers that are promoting transparency and ethical business practices, and foreign and local enterprises that have an interest in promoting ethical business practices.

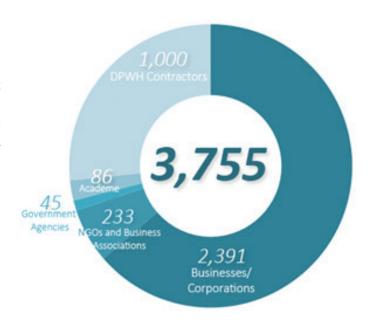
Members, heads and owners are invited to sign an anticorruption declaration known as the Integrity Pledge (see attachment). The Integrity Pledge is a commitment to ethical business practices and good corporate governance. Signed by an organization's head, it establishes the tone from the top in practicing ethical business. There is neither a requirement nor a screening process to sign the Pledge, only an onward commitment to implement the Pledge's provisions and the Unified Code of Conduct of Business. Signatories are part of a growing group of ethically-conscious companies spearheading positive change in the country.





#### INTEGRITY INITIATIVE IN NUMBERS

Since its incorporation, more business associations are joining Integrity Initiative campaign to institutionalize a standard and ethical way of doing business in the Philippines. A total of 3,755 corporations, business and non-government associations, national government agencies, and members of the academe, local government units, and DPWH contractors signed the Integrity Pledge. These organizations will be committing their suppliers, members, and other partners to adopt the Unified Code of Conduct for Business or the UCCB.



## INTEGRITY SELF- ASSESSMENT, VALIDATION, AND CERTIFICATION SYSTEM

Other than the UCCB, other tools, concepts and materials that the Initiative are currently using were developed by international organizations like the World Bank Institute, United Nations, and non-government organizations fighting corruption including Transparency International, World Economic Forum, International Business Leaders Forum, International Chambers of Commerce, and Center for International Private Enterprises. Specific frameworks such as the United Nations Convention Against Corruption (UNCAC) as well as the UN Reporting Guidance on the 10th Principle under the Global Compact, Organization for Economic Cooperation and Development (2011) Convention on Combating Bribery of Foreign Public Officials in International Business Transactions, and the Asia-Pacific Economic Cooperation (APEC) Anti-Corruption Code of Conduct for Business were also adopted.

Enshrined in these tools are Integrity Standards that commits companies to institutionalize ethical business practices within their organizations and among their business partners. All this begins with the signing of an Integrity Pledge.

Once the head of the organization signs the pledge, the company must adopt the UCCB and implement its provisions, after which certification-seeking entity would have to go through an online diagnostic tool to gauge how well the organization are complying with the Code. The tool gives a rating that is then validated by volunteer Integrity Initiative

auditors. These volunteer auditors would afterwards provide the organization an indication of what learning interventions may be required to help address areas for improvement.

Upon reaching the highest validated rating or the Advanced level, the company is now ready for certification by the Integrity Initiative. This process would entail an ISO-like audit which every validated organization must go through to get certified.

This entire process of signing the pledge, committing to integrity standards, and undergoing diagnosis, validation and certification—or what we call the Integrity Certification System—is designed to initiate and eventually institutionalize a culture change that starts from within the company. This expected to then branch out to every entity that the company deals with, such that more and more organizations will operate their businesses ethically.

As of end-December 2016, II Inc. have fourteen (14) companies that garnered the Advanced level rating. Convergys, Fluor, Development Bank of the Philippines, Meralco, Isla Lipana, GMA Network, BASF Philippines, CH2M Hill, Siemens, Shell Pilipinas, ING Bank, PHINMA, University of San Carlos - Cebu, and Team Energy proved that lying at the core of businesses, is a desire to create culture of integrity where shared prosperity is the prevailing norm and status quo.



## II, INC. EVENTS

## SPECIAL INTEGRITY FORUM 03: SUSTAINABILITY REPORTING ON ANTI-CORRUPTION (APRIL 2016)

Sustainability Reporting (SR) enables organizations to consider the impacts of a wide range of sustainability issues, enabling them to be more transparent about the risks and opportunities they face. Global Reporting Initiative (GRI) has pioneered sustainability reporting since the late 1990s, transforming it from a niche practice to one now adopted by a growing majority of organizations.

GRI's Sustainability Reporting Standards are foundational to this success. With thousands of reporters in over 90 countries, GRI provides the world's most widely used standards on sustainability reporting and disclosure, enabling businesses, governments, civil society, and citizens to make better decisions based on information that matter. In fact, 92% of the world's largest 250 corporations report on their sustainability performance.



Christine Koblun, Manager for Regional Network and Sustainable Development of GRI, will fly to Manila from Amsterdam to conduct this workshop. After Manila, the same workshops will also be held in Indonesia and Sri Lanka.



[Participants of the forum on Sustainability Reporting on Anti-Corruption]

## SPECIAL INTEGRITY FORUM 04: ON OPEN **GOVERNMENT PARTNERSHIP (JUNE 2016)**

The Philippine Government sees open government as a way to operationalize and institutionalize People Power. As such, the Philippine Open Government Partnership (PHOGP) is being initiated by government to provide multistakeholder support and ownership of the Philippine Open Government Partnership Action Plan and Cabinet Cluster on Good Governance and Anti-Corruption (Governance Cluster) Plan, which set direction and plans towards deepening open government and pursuing governance reforms.

As part of the PH-OGP Steering Committee, the Integrity Initiative plays an important role to deliver co-created country commitments which are geared towards addressing the OGP grand challenges on improving public services,



[Il Representative Peter Perfecto presiding the selection of 2016-2017 Business Sector Representatives to the PH-OGP Steering Committee1

increasing public integrity, more effectively managing public resources, creating safer communities, and increasing corporate accountability.



[Business and Integrity Consortium partners on Open Government Partnership]

# SPECIAL INTEGRITY FORUM: ON PHILIPPINE INFRASTRUCTURE (17 NOVEMBER 2016)

The provision of public infrastructure is one of the top priorities of the Duterte administration. "Build, build, build" is the battle cry of the government as it pursues big-ticket projects that would usher in the "golden age" of infrastructure. These projects aim to decongest Metro Manila and deliver regional development. Part of this commitment is to ramp up public spending from 2-3% of GDP in the past years to 5.5% this year — and maintain this in the next few years. In order to fast-track solutions to the crippling traffic jams in highly urbanized areas and to disperse the development in the regions, the President is seeking emergency power for transportation from Congress. The granting of emergency powers will allow the Executive branch to quickly implement much-needed transport solutions which could affect informal settlers, private villages, and businesses in priority areas.

It is in this light that the Integrity Initiative, in partnership with the British Embassy Manila, convened key officials and representatives from the government and private sector to discuss the state of Philippine Infrastructure and the new administration's' infrastructure roadmap.

The forum provided an avenue for discussion with public agencies and private firms on the government infrastructure roadmap, infrastructure spending, contract management, project governance, and integrity practices with particular focus on identifying challenges and providing recommendations to further improve the country's infrastructure.





[From L to R: Il President Peter Perfecto, PPP Exec. Dir. Ferdinand Pecson, British Ambassador Asif Ahmad, DBM Dir. Rolando Toledo, and Arup Dir. Nigel Hailey]

#### **IDAR PROJECT**

MBC is engaged in a two-year advocacy, extended by another two years, aimed at disseminating information and enabling constructive discussions focused on possible legislative, institutional and regulatory reforms to fulfill Philippines' commitments in the ASEAN Economic Community (AEC) and to explore opportunities in expanding trade relations with key partner economies. The Club has outlined a set of deliverables with the objective of promoting the greater integration of the Philippine economy with the global economy. This project aims to contribute to the country's pursuit for a sustainable, inclusive growth by supporting reform measures to advance the country's full adherence to the AEC Blueprint, and achieving Philippine readiness to join high-level free trade agreements.

In 2016, MBC embarked on a number of activities, including publications and media articles, to advance the project's cause.

#### Primer # 2

"Examining Philippine Trade Structure and Barriers to Trade and Investment" A Primer on the Special Research Report # 1 (same title) was released in March 2016 to provide the readers a condensed and simplified version of the findings in the study. The publication highlighted the Philippines' openness in terms of trade and investment policy, while noting its weakness in investment and capital compared to other ASEAN-middle income economies, which could be traced to inadequate government policies. It also showed areas of improvement, particularly in areas infrastructure, logistics, quality and competence, while indicating the limiting factors to expanding trade and investment in the country.

The primer concluded that the government must go beyond trade policy by introducing more reforms and enacting priority related



# **Examining Philippine** Trade Structure and **Barriers to Trade and Investment**

A Primer

legislative measures to make the Philippines an attractive trade and investment destination while at the same time achieve its main goal of inclusive growth.

#### SPECIAL RESEARCH REPORT # 2

"The Philippines' Readiness for the Trans-Pacific Partnership Agreement"

The second Special Research Report under **IDAR** the Project entitled "The Philippines' Readiness for the Pacific Partnership Agreement" released July 2016. The study aims to examine the country as a potential party to the Trans-Pacific Partnership Agreement by looking different trade and



The Philippines' Readiness for the Trans-Pacific Partnership Agreement



competitiveness measures such as revealed comparative advantage, bilateral trade intensity ratios, and intra-industry index.

According to the findings, there are three negotiating issues for the Philippines with regard to the TPP Agreement. On market access, the study finds the country is ready for the TPP market as it had FRIRunilaterally liberalized trade through tariff reduction. In the area of rules and disciplines, the study reveals there are existing Philippine laws on trade remedies, intellectual property rights, labor and environment that would allow it to participate in the TPP. The country is ready in terms of legal bases for e-commerce, yet is still lacking in areas of e-government, consumer protection and physical infrastructure. Hence, the study recommends the government to pass key legislative bills. Finally, on trade and business facilitation matters, the revealed the following:

- a. The country's comparative advantage is in the production of machineries and electronics, minerals, vegetables and food products, while hides and skin, textile and clothing, plastic or rubber, and wood are potential comparative advantage products.
- b. The Philippines ranks 2nd lowest performing country in the TPP and needs to improve its performance in the areas of infrastructure, logistic quality and competence, tracking and tracing, and timeliness.
- c. The country needs to initiate more efforts in the areas of starting a business, dealing with construction permits, registering property, protecting investors, trading across borders, and enforcing the contracts.

#### DIALOGUE WITH SENATE PRESIDENT FRANKLIN DRILON

The "Roundtable Discussion on the Trans-Pacific Partnership: What It Means for the Philippine Industries" was held last 20 April 2016 at the Makati Diamond Residences, Makati City. It was organized by the Makati Business Club under the USAID — Trade Related Assistance for Development Project, and with support from Management Association of the Philippines.



The first part of the event, designed as a plenary discussion, was aimed at providing a better understanding about the commitments contained in this trade deal and discussing Philippine industries' readiness to the impacts of both joining and missing out on TPP. Conference speakers included trade and industry experts, as well as trade representatives from TPP member economies. Breakout sessions were moderated by academics who are experts in the sectors they facilitated.

The second part of the event was composed of six (6) simultaneous roundtable discussions focusing on critical industries — which include pharmaceuticals, garments and apparel, motor vehicles, agriculture, and environment — to allow

its stakeholders to share their initial thoughts and positions concerning the many opportunities and threats that the TPP presents to Philippine business and industries.



Listed below are the key insights from the participants in the focused group discussions:

- 1) Participants have mixed views on whether the Philippines should join TPP.
- 2) Regardless of their stated positions towards TPP memberships, the participants zeroed in on the need for reforms.
- 3) Private sector expressed the need for more studies on TPP and development of strategic roadmaps.
- 4) Sustained private-public engagement is needed especially in addressing key issues and concerns.





#### CORPORATE NETWORK FOR DISASTER RESPONSE, INC. (CNDR)

MBC is a member of the Corporate Network for Disaster Response (CNDR), a network of business groups and associations that promotes corporate sector involvement in building the capacity of communities to effectively cope with disasters. Its specialization in business continuity planning aims to develop a business sector prepared to deal with disasters affecting businesses and the community at large.



#### FILIPINO-AMERICAN YOUNG LEADERS PROGRAM (FYLPRO)

Every year, the Filipino-American Young Leaders Program (FYLPro) sends 10 of the best Fil-Am young leaders and brings them to the Philippines for an intense week-long immersion with Philippine business, political, and civil society leaders. MBC has been providing support to FYLPro by hosting a luncheon with the delegation, where they get to network and dialogue with the leaders of the local and foreign business communities in the Philippines.



#### NATIONAL COMPETITIVENESS COUNCIL (NCC)

The National Competitiveness Council (NCC) is a publicprivate task force with the primary focus of raising the country's competitiveness ranking. MBC continues to serve as private sector co-champion of the Anti-Corruption Working Committee and the Services Working Committee in NCC.



#### OPEN GOVERNMENT PARTNERSHIP (OGP)

Formally launched in 2011, the Open Government Partnership (OGP) is a multilateral platform that aims to secure tangible commitments from government to promote transparency, fight corruption, and harness new technologies to strengthen governance. The Philippines is one of the eight founding members of the OGP. MBC has been working with OGP Philippines towards the implementation of two commitments in the country's 2015-2017 Country Action Plan, particularly, the institutionalization of the Public-Private Sector High-Level Dialogues; and through the Integrity Initiative, increasing the number of Integrity Pledge signatories and the institutionalization of the Integrity Validation and Certification System.



#### OXFORD BUSINESS GROUP (OBG)

The Oxford Business Group publishes critically acclaimed economic, investment and business reports on Asian, Middle Eastern, South American, and African markets. For its 2016 report on the Philippines, OBG once again collaborated with the Makati Business Club for the production of the publication. The business intelligence publisher has tapped MBC in preparing its Philippines report since 2008.



#### PHILIPPINE DISASTER RESILIENCE FOUNDATION (PDRF)

The Philippine Disaster Resilience Foundation (PDRF) is the country's major private sector vehicle and coordinator for disaster management. As a member of PDRF, MBC continues to represent the private sector in the National Disaster Risk Reduction Management Council meetings and has actively participated in dialogues and promotion of Disaster Preparedness and Recovery.



### RIGHT TO KNOW RIGHT NOW (R2KRN) COALITION

MBC is the only active business association in the Right 2 Know Right Now coalition that has been advocating for transparency and accountability through the passage of the Freedom of Information (FOI) Act. MBC has actively participated in the committee deliberations in Congress and engaged lawmakers and key government officials to promote the eventual passage of the bill.



## USAID TRADE-RELATED ASSISTANCE FOR DEVELOPMENT (TRADE) PROJECT

The USAID TRADE Project, under the bilateral initiative Partnership for Growth (PFG), supports activities that enhance the policy and institutional environment for trade and investment, improve trade facilitation, strengthen the business environment for competition, and support advocacy and outreach activities that advance trade policy agenda. The Project has supported MBC events such as the conduct of sectoral roundtable discussions and traderelated conference — the results of which were submitted to the Philippine government for useful reference in developing trade and investment policies.





#### **MBC TRUSTEES 2016-2017**



Chairman EDGAR O. CHUA MBC Executive Committee Chair



Co-Vice Chairman JAIME AUGUSTO ZOBEL DE AYALA II Chairman and CEO, Ayala Corporation



Co-Vice Chairman ROBERTO F. DE OCAMPO Chairman, Philippine Veterans Bank



Treasurer AURELIO R. MONTINOLA III Director, Bank of the Philippine Islands



Corporate Secretary Chairman and Managing Partner, SGV & Co.



RAMON R. DEL ROSARIO JR. President and CEO, Philippine Investment Management, Inc.



JOSE L. CUISIA, JR. Chairman and CEO, Covenant Car Company



**CORAZON S. DE LA PAZ-BERNARDO**Adviser to the Board, BDO Unibank, Inc.



**DORIS MAGSAYSAY HO**President and CEO, A Magsaysay, Inc.



**GUILLERMO D. LUCHANGCO**Chairman and CEO, The ICCP Group



WILFRED STEVEN UYTENGSU JR.
President and CEO, Alaska Milk Corporation



#### **MBC SECRETARIAT**



#### **MBC SECRETARIAT**

#### PETER ANGELO V. PERFECTO

**Executive Director** 

#### MARIA ROXANNE V. LU

Programs and Projects Unit Director

#### ANTHONY PATRICK DP. CHUA

Support Services Director

Programs Unit ELIZABETH A. BAUTISTA **GENEVA C. GUYANO** MARIA VICTORIA SIBAL

Special Projects Unit JOSE B. CORTEZ MAYA P. GABUNALES-BAROL MAANE G. CAUTON CHESKA THALIA B. CASTILLO

**Support Services Unit** CORA N. BAÑAGA BETTY A. LEGARZA MABETH B. GALICIA LUISA N. MAURICIO FELIX B. ALMONTE EFREN M. TABORLONG ROBI F. DEL ROSARIO



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