

PBBC NEWSLETTER 02-2015

## Philippine-British Business Council roadshow seeks infrastructure and other public-private partnerships in Hong Kong

(Hong Kong) 6-7 October 2015 — The Philippine-British Business Council (PBBC), in partnership with the British Embassy in Manila and the UK Trade and Investment Centre, a Philippine Infrastructure and PPP Roadshow in the Special Administrative Region of Hong Kong as a continuing initiative of promoting high-value Philippine investment and project opportunities to British companies and enterprises located and based in the region. The roadshow also focused on facilitating partnerships and collaboration with the Hong Kong-based British private sector and Philippine companies, and exploring other market ventures for trade. Leading the official Philippine delegation was Finance Secretary Cesar V. Purisima, while the business delegation was led by PBBC Chairman Jesus Tambunting. The official delegation was comprised of Philippine Economic Zone Authority (PEZA) Director-General Lilia B. de Lima, Transportations and Communications Undersecretary Rene K. Limcaoco, and Public-Private Partnership (PPP) Centre Executive Director Cosette V. Canilao. This year's business delegation featured a high-level representation from the Philippine infrastructure, banking, and financial services sectors.

A quarterly publication of the Philippine-British Business Council, the **PBBC Newsletter** provides the latest socio-economic updates, as well as news on developments in trade and investments between the two countries.

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Philippine Finance Secretary Cesar Purisima delivering the conference's keynote address.



ABOVE: The Philippine Infrastructure and PPP Investment Opportunities Conference hosted by the British Consulate-General in Hong Kong SAR

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ABOVE (L-R): British Consul-General to Hong Kong Caroline Wilson, British Ambassador to the Philippines Asif Ahmad, PBBC Co-Chairman Ambassador Jesus Tambunting, and PEZA Director-General Lilia de Lima; BELOW (L-R): Peter Perfecto, Guillermo Luchangco, Amb. Tambunting, Roman Azanza III, and Ed Francisco (Philippine business delegation).





Amb. Ahmad, Guillermo Luchangco, and Amb. Tambunting at the British Chamber of Commerce of Hong Kong meeting

On October 6, a conference on Infrastructure and PPP Investment Opportunities in the Philippines was conducted at the British Consulate-General, with 50 British infrastructure companies in attendance. In his keynote address, Secretary Purisima highlighted the country's strong macroeconomic fundamentals and business climate, as well as structural reforms towards competitiveness, paving the Philippines' path towards being one of the region's most attractive and sustainable environments for global investments. Prospects for key big-ticket entries were presented by Undersecretary Canilao through the public-private partnership program of the Philippines, with particular emphasis on the country's transportation infrastructure projects. DOTC Undersecretary Limcaoco discussed in further detail possible opportunities for British participation in rolled-out projects amounting to an impressive estimate of £7.8 billion for the development of the country's regional airports, the Laguna Lakeshore Expressway Dike, the Integrated Transport South Terminal, and the North-South Railway Project, among others. In response, a presentation on capabilities and expertise of British companies likewise identified particular strengths in planning and design, construction, maintenance and equipment, as well as in project management, consultancy, and financing and insurance.



PEZA Director-General Lilia de Lima addressing the British Chamber of Commerce of Hong Kong.



Doing Business in the Philippines panel with (L-R) Chris Nelson, John Syquia, DOTC Usec. Rene Limcaoco, Wick Veloso, PEZA DG De Lima, Jules Riego, Ed Francisco, and Roman Azanza III

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ABOVE: Wick Veloso with PPP Executive Director Cosette Canilgo



Business on a boat (L-R): Rona Diaz, Louie Ferrer, Chris Nelson, Amb. Ahmad, Amb. Tambunting, Andrew Hinton, Iain Mansfield, Joyce Tolentino, Guillermo Luchangco, Peter Perfecto, Karim Garcia, Roman Azanza III, Consul Charles Macaspac, Ed Francisco.



Philippine business delegation with British infrastructure company representatives.

The latter part of the conference show-cased the features and advantages of entering the Philippine market through the country's economic zones under PEZA, as well as various private sector perspectives and testimonials on doing business in the Philippines by SGV & Co. and HSBC. One-on-one business meetings between British companies and the Philippine delegation were also arranged, capping off the business networking component of the conference.

On October 7, the Philippine delegation had the opportunity to sit down and network with a more broad-based group of British companies at a breakfast meeting hosted by the British Chamber of Commerce in Hong Kong. A presentation on the country's general business experience, headlined by

PEZA and Banco de Oro Unibank, Inc., was received extremely well, reflecting a generally positive investor sentiment towards the Philippines.

A unique component of the roadshow was a boat trip around the Victoria Harbour to more properly showcase prominent British presence in Hong Kong's urban landscape. Featured along the trip were the Hong Kong Exhibition MTR station, the Central Wan-Chai Bypass, the Kowloon East Development, the XRL Terminus, the Stone-cutter Bridge, and the Stonecutter Island Water Treatment Plant. For the duration of the excursion, companies heavily involved in the development and construction of some of the aforementioned structures (i.e. Atkins, Aedas, and Arup) had the opportunity to give their respective presentations, concretely underscoring British infrastructure capabilities. Immediately thereafter, the roadshow concluded with a lunch briefing at the Hong Kong International Airport World Trade Centre on airport infrastructure improvement and a business networking session.

The PBBC's roadshow in Hong Kong is the third leg in the Council's agenda towards the development of Philippine-British mutual economic linkages. Previous trade and investment promotion missions were in London in 2013, and in Singapore in 2014. Planning for a fourth roadshow in 2016 is currently underway.

## Join the Philippine-British Business Council!

The PBBC was established in 1995 to promote trade and investments between the Philippines and the United Kingdom. The council is composed of top business executives who seek to explore business opportunities between the two countries and to promote the exchange of views on policies of mutual concern. The Makati Business Club serves as the secretariat of the PBBC.

For membership inquiries, contact Victoria Sibal, PBBC Coordinator at (+63 2) 751-1143 or send an email to victoria.sibal@mbc.com.ph