

PUBC NEWSLETTER No.01-2015

## PHILIPPINES-UNITED STATES ECONOMIC UPDATE



**Total merchandise trade**. Bilateral trade between the Philippines and the United States dropped 6.8% to US\$14.31 billion in 2014 from US\$15.34 billion in 2013.



**Merchandise exports.** The United States has been the country's second biggest export market with a 14.1% share to overall merchandise exports, reaching a thirteen-year high level of US\$8.72 billion in 2014. According to the Philippine Statistics Authority and the Department of Trade and Industry, the country's principal exports to the U.S. consisted of electronics, garments, electricals, transport products, and oils.



**Merchandise imports.** The United States has also been the country's second largest supplier of imported goods, with an 8.7% share to overall merchandise imports, albeit dropping to a four-year low level of US\$5.58 billion in 2014. According to the Philippine Statistics Authority and the Department of Trade and Industry, the country's imports from the U.S. consisted mainly of electronics, food, machinery, chemicals, and transport products.



**Balance of trade.** On account of the drop in imports accompanied by rising exports, the country's merchandise trade balance with the United States reached a 14-year high level of US\$3.14 billion in 2014.



Foreign direct and portfolio investments. Net inflows of foreign direct investments from the United States improved to US\$920.75 million in the first eleven months of 2014, compared to a net outflow of US\$632.05 million a year ago. In terms of foreign portfolio invest-

ments, the United States was the second biggest source of inflows to the country last year, but was, at the same time, also the biggest destination of outflows as reported by the Bangko Sentral ng Pilipinas.



**Approved foreign investment projects.** Project investments with equity from the United States dropped 68.5% to P17.42 million in 2014 from P55.34 million in 2013, as consolidated by the Philippine Statistics Authority from the country's investment promotion agencies.



**Overseas Filipino remittances.** The United States remains the country's leading source of overseas Filipino cash remittances, growing 4.7% to US\$10.37 billion in 2014 from US\$9.90 billion in 2013, according to the Bangko Sentral ng Pilipinas.



**Stock estimate of Overseas Filipinos.** As of December 2012, the Commission on Filipinos Overseas estimated the number of Filipinos in the United States at 3.49 million.



**Tourist arrivals.** The United States is the second biggest source of tourists in the Philippines, with a 15% share to overall visitor arrivals last year. The Department of Tourism reported that visitors from the United States rose 7.1% to 722,750 in 2014 from 674,564 in 2013.

A quarterly publication of the Philippines-United States Business Council, the **PUBC Newsletter** provides the latest socio-economic updates, as well as news on developments in trade and investments between the two countries.

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**Haiyan-related assistance.** After typhoon Yolanda, the Foreign Aid Transparency Hub reported that the Philippines received from the United States US\$92.28 million worth of aid, including logistics, relief goods, and humanitarian assistance.



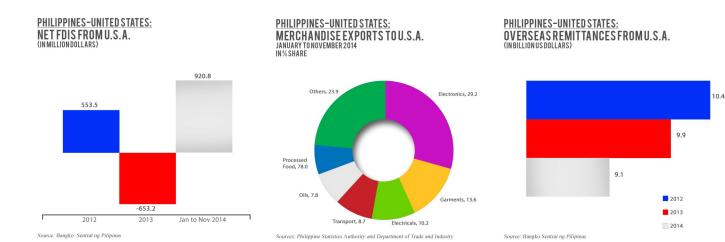
**Official Development Assistance.** As of September 2014, the amount of ODA grants to the country in the pipeline from the United States Agency for International Development has reached US\$88.3 million. In 2013, USAID grants to the country amounted to US\$0.9 billion.



**Oustanding foreign debt.** As of September 2014, the Philippines owed the United States an outstanding obligation of US\$1.96 billion, according to the Bangko Sentral ng Pilipinas.

Prepared by MBC Programs Unit as of 5 March 2015

## Philippines - US charts



## Join the Philippines-United States Business Council!

The PH-USBC was established in 1987 to promote trade and investments between the Philippines and the United States. The council is composed of top business executives who seek to explore business opportunities between the two countries and to promote the exchange of views on policies of mutual concern. The Makati Business Club serves as the secretariat of the PH-USBC.

For membership inquiries, contact Ms. Maria Victoria Sibal, PH-USBC Coordinator at (+63 2) 751-1143 or send an email to <u>v.sibal@mbc.com.ph</u> or <u>mbc.businesscouncils@gmail.com</u>